



APPLEGATE
CHANGING THE MEAT WE EAT®

MERCHANDISE

The following items are available to accounts selling Applegate products.



Deli Tags

Identifying tags for bulk deli meats.



Merchandisers

Upright merchandising for better visual display. 13 slot/8 slot.



Napkins

Napkins for demonstrations.



Rail Strips

24" brand rail strips for shelving display.



Rail Strip Chip

2" x 1 3/8" brand rail strip for shelving display.



Q&A Brochure

"Natural Meats From 300 Family Farms".



Recipes Cards

Delicious recipes using our products.



Dividers

Identifies location of our products.



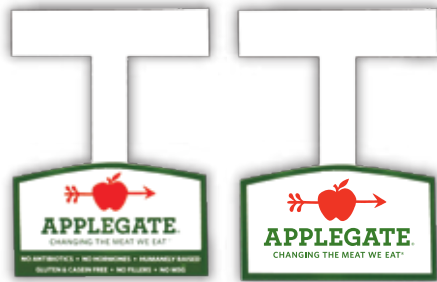
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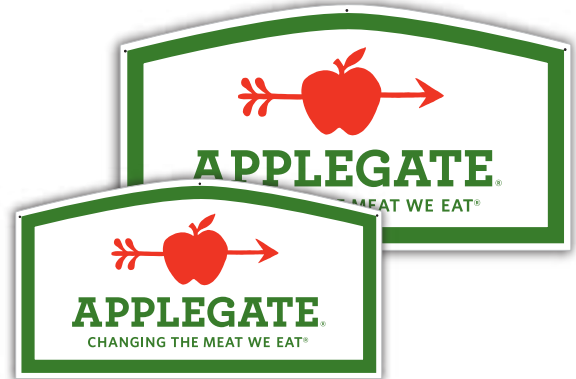


Meat/Deli Dangler



Logo/Claims Dangler

Fits standard rail channels.



Applegate Hanging Signs

Hang above deli counters or above an aisle.
Small sign: 22" x 13"; large sign: 32" x 17.5".



Broker Information Card

A one page leave behind that will emphasize key selling points for Customers and Brokers. An electronic version of the card is also available. 8.5" x 6".



Meat & Deli Chipboard Signs

Educates consumers about our claims and promise tracker. 7" x 11".



Static Clings

Natural Meats clings for the inside and outside of the meat and deli case.